



# MATERNAL INFANT HEALTH SUMMIT

ADVANCING HEALTHY BIRTHS:  
FROM **STORIES** TO **ACTION**

**June 17-18, 2024**

*Lansing Center, Lansing MI*

## EXHIBITOR & SPONSOR INFORMATION

**We invite you to join us at the  
Maternal Infant Health Summit.**

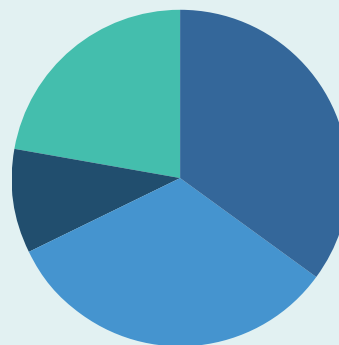
The 7th annual Maternal Infant Health (MIH) Summit provides a unique opportunity for multidisciplinary collaboration, convening both National and Statewide stakeholders working to advance maternal, infant, and family health. The inclusive opportunity provides a stage to exchange innovative ideas and stories, uplifting families and communities as changemakers and leaders.

Michigan's MIH Summit is a forum for innovation and change, addressing root causes of inequities, challenging systematic barriers, and creating actionable solutions. Thank you for joining the movement to achieve equity and improve family vitality!



The 2024 Summit will feature national and state leaders in maternal and infant health, drawing **over 600** families, practitioners, social workers, public health professionals and students.

### PAST SUMMIT ATTENDANCE BREAKDOWN



- Practitioners, Nursing & Medical Staff - 35%
- Public Health Professionals - 33%
- Social Workers - 10%
- Families, Community Based Organizations, Home Visiting, Education, Community Health Workers, Other - 22%

**DEADLINE TO PARTICIPATE:**  
**APRIL 19, 2024**

# SPONSORSHIP OPPORTUNITIES

Our ability to host this important event is dependent on the generous support of sponsors and exhibitors; in acknowledgment of the support, we have designed packages that allow for maximum visibility before, during, and after the event.

BENEFITS OF SPONSORSHIP	BRONZE SPONSOR \$1,500	SILVER SPONSOR \$2,500	GOLD SPONSOR \$5,000	PLATINUM SPONSOR \$10,000
Complimentary full summit registration*	1	3	3	6
Exhibitor booth**	✓	✓	✓	✓
Opportunity to share materials with attendees	✓	✓	✓	✓
Conference materials	✓	✓	✓	✓
Conference acknowledgment in general sessions			✓	✓
Featured in participant email correspondence				✓
Receive attendee email list				✓

\* Includes two exhibitor booth staff.  
\*\* Please see page 3 for exhibitor booth instructions and guidelines.



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# EXHIBITOR INFORMATION

## EXHIBIT BOOTH: \$500

*(included with sponsorship package)*

### Includes:

- Space in exhibition hall
- Two complementary registration for booth staff
- Ability for booth staff to attend any of the sessions offered

Additional information and venue guidelines can be found here: <https://www.lansingcenter.com/>

## EXHIBITOR & SPONSOR SCHEDULE

There will be several time periods designated each day for participants to interact with exhibitors. Information on times will be posted to the conference website **mihealthsummit.com** once the agenda is finalized.

## SCHOLARSHIP OPPORTUNITIES

Scholarship opportunities will be available to interested individuals, families, and organizations who would benefit from the summit but are unable to attend due to financial hardship. Each \$125 scholarship will carry your company name and logo when delivered to the recipient.

## SETUP

To ensure the best experience for exhibitors and attendees:

- Please send your booth materials for committee approval by May 17, 2024. Materials should be sent to Christina Posler, [cposler@mphi.org](mailto:cposler@mphi.org). We encourage your organization to incorporate fun and creative engagement strategies such as games, giveaways, and more.
- Access to exhibition hall will begin June 16, 2024 for set-up.
- Booth Staffed June 17–18, 2024 at designated times. (See conference agenda)
- Exhibit tear down is immediately after the end of the last keynote on June 18, 2024.



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# SUBMISSION & PAYMENT

## Form Submission

Sponsorship opportunities and exhibitor spots are granted based on the discretion of the conference planning committee. The Exhibitor Registration form can be completed online by clicking the button below. To ensure inclusion in the conference marketing materials, your registration must be received by **April 19, 2024**.

Please contact Christina Posler with any questions at [cposler@mphi.org](mailto:cposler@mphi.org).

**CLICK HERE FOR  
EXHIBITOR & SPONSOR  
REGISTRATION**

## Payment Information

Fees for registration must be paid in full prior to the event date. Please note, there are no refunds for cancellations or no-shows. For questions regarding payment, please contact us at [eandtreg@mphi.org](mailto:eandtreg@mphi.org) or call (517) 324-8330.

### Paying by Credit Card

To pay via credit card please login to your account at [eventsquid.com](https://eventsquid.com). More information is included in your confirmation email.

Please note: in order to protect your data, we are unable to process credit card payments over the phone.

### Paying by Check

To make payments by check, make checks payable to **Michigan Public Health Institute**. Please note the HOST'S EIN/TAX ID and the CONFIRMATION NUMBER from the invoice on your check.

Mail to:

MPHI—Maternal Infant Health Summit

Attn: Accts Payable

2436 Woodlake Circle, Suite 300

Okemos, MI 48864

Please allow at least two weeks for the check to be received and processed. Once payment has been accepted you will receive a receipt of payment.



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