



MATERNAL INFANT HEALTH SUMMIT

EXHIBITOR & SPONSOR INFORMATION

June 21-22, 2023
Lansing Center, Lansing MI

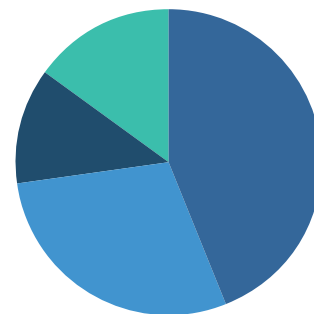
**We invite you to join us at the
Maternal Infant Health Summit.**

The 6th annual Maternal Infant Health Summit (MIHS) provides a unique opportunity for multidisciplinary collaboration, convening both National and Statewide stakeholders working to improve maternal, infant, and family health. The inclusive opportunity provides a stage to exchange innovative ideas and stories, uplifting families and communities as changemakers and leaders.

Michigan's MIHS is a forum for innovation and change, addressing root causes of inequities, challenging systematic barriers, and creating actionable solutions. Thank you for joining the movement to achieve equity and improve family vitality; we are stronger together!

The 2023 Summit will feature national and state leaders in maternal and infant health, drawing **over 600** families, practitioners, social workers, public health professionals and students.

Past Summit Attendance Breakdown



- Practitioners, Nursing & Medical Staff - 44%
- Public Health Professionals - 29%
- Social Workers - 12%
- Families, Community Based Organizations, Home Visiting, Education, Administration & Other - 15%

**DEADLINE TO PARTICIPATE:
APRIL 25, 2023**

SPONSORSHIP OPPORTUNITIES

Our ability to host this important event is dependent on the generous support of sponsors and exhibitors; in acknowledgment of the support, we have designed packages that allow for maximum visibility before, during, and after the event.

BENEFITS OF SPONSORSHIP

	BRONZE SPONSOR \$1,500	SILVER SPONSOR \$2,500	GOLD SPONSOR \$5,000	PLATINUM SPONSOR \$10,000
Complimentary full summit registration*	1	3	3	6
Exhibitor booth**	✓	✓	✓	✓
Opportunity to share materials with attendees	✓	✓	✓	✓
Conference materials	✓	✓	✓	✓
Conference acknowledgment in general sessions			✓	✓
Featured in participant email correspondence				✓
Receive attendee email list				✓

* Includes exhibitor booth staff.

** Please see page 3 for exhibitor booth instructions and guidelines.



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EXHIBITOR INFORMATION

EXHIBIT BOOTH: \$500

(included with sponsorship package)

Includes:

- Space in exhibition hall
- One complementary registration for booth staff
- Ability for booth staff to attend any of the sessions offered

Additional information and venue guidelines can be found here: <https://www.lansingcenter.com/>

EXHIBITOR & SPONSOR SCHEDULE

There will be several time periods designated each day for participants to interact with exhibitors. Information on times will be posted to the conference website **mihealthsummit.com** once the agenda is finalized.

SCHOLARSHIP OPPORTUNITIES

Scholarship opportunities will be available to interested individuals, families, and organizations who would benefit from the summit but are unable to attend due to financial hardship. Each \$100 scholarship will carry your company name and logo when delivered to the recipient.

SETUP

To ensure the best experience for exhibitors and attendees:

- Please send your booth materials for committee approval by May 22, 2023. Materials should be sent to Christina Posler, cposler@mphi.org. We encourage your organization to incorporate fun and creative engagement strategies such as games, giveaways, and more.
- Access to exhibition hall will begin June 20, 2023 for set-up.
- Booth Staffed June 21–22, 2023 at designated times. (See conference agenda)
- Exhibit tear down is immediately after the conference and must be completed June 22, 2023.



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SUBMISSION & PAYMENT

Form Submission

Sponsorship opportunities and exhibitor spots are granted based on the discretion of the conference planning committee. The Exhibitor Registration form can be completed online by clicking the button below. To ensure inclusion in the conference marketing materials, your registration must be received by **April 25, 2023**.

Please contact Christina Posler with any questions at cposler@mphi.org.

Payment Information

Fees for registration must be paid in full prior to the event date. Please note, there are no refunds for cancellations or no-shows. For questions regarding payment, please contact us at eandtreg@mphi.org or call (517) 324-8330.

**CLICK HERE FOR
EXHIBITOR & SPONSOR
REGISTRATION**

Paying by Credit Card

To pay via credit card please login to your account at eventsquid.com. More information is included in your confirmation email.

Please note: in order to protect your data, we are unable to process credit card payments over the phone.

Paying by Check

To make payments by check, make checks payable to **Michigan Public Health Institute**. Please note the HOST'S EIN/TAX ID and the CONFIRMATION NUMBER from the invoice on your check.

Mail to:

MPHI—Maternal Infant Health Summit

Attn: Accts Payable

2436 Woodlake Circle, Suite 300

Okemos, MI 48864

Please allow at least two weeks for the check to be received and processed. Once payment has been accepted you will receive a receipt of payment.



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