

Purpose, Objectives, and Disclosures

Title:	
2020 Maternal Infant Health Summit	
Purpose:	
<p>In the 1980s, the Michigan Department of Health and Human Services (MDHHS) initiated Maternal and Infant Support Services to support pregnancy and infant health in the Medicaid population. From 2004 – 2009, the program was redesigned as a population health model. Participants no longer needed to be screened to determine eligibility – all pregnant and infant Medicaid participants became eligible. From 2009 – 2015, evidence-based interventions and standardized processes were introduced. From 2015 through the present, processes continue to be improved through continuous quality improvement and evaluation. This conference is designed to provide primary care physicians (family practitioners, general practitioners, internists, pediatricians and office based Advanced Practice Professionals), with evidence-based learning opportunities to increase knowledge, attitude, and skills to enhance practice performance and improve the health status of patient care clinical issues encountered in the medical office setting.</p>	
Learning Outcome:	
<p>After attending this conference, the learner should have current best practices in the areas of maternal and infant health, infant mortality and morbidity outcomes, and the impact that fathers have on outcomes. In addition the learner will have information in many different areas that can be put into practice in their daily work.</p>	
Session Objectives:	
<p>Session #: OP Session Title: Nobody, Somebody, My body: the Mandate for Maternal Equity & Justice Presenter(s): Joia Crear Perry, MD; Christine Dehlendorf, MD, MAS; Renee Canady, PhD, MA (Moderator) Available CE: CNE, CME I, IBCLE (E): 1.25; SW: 1.00 Objective 1: Describe pregnancy intendedness. Objective 2: Define reproductive justice. Objective 3: Discuss preconception health.</p>	<p>Session #: Session A Session Title: A Serious Impact on Fatherhood Presenter(s): Carolyn Dayton, PhD, LP, LMSW, IMH-E; Jonathan W. Lawrence, BSW, MSW Candidate Available CE: CNE, CME I, SW, IBCLE (R): 1.00 Objective 1: Discuss how to effectively engage and retain fathers. Objective 2: Discuss the influence that father involvement has on infant mortality and morbidity outcomes. Objective 3: Discuss effective ways to engage and retain fathers in early intervention programs designed to decrease infant mortality and morbidity.</p>
<p>Session #: Session B Session Title: Addressing Addiction in Pregnant Women Presenter(s): Cara Poland, MD, MEd, FACP, DFASAM Available CE: CNE, CME I, SW, IBCLE (R): 1.00 Objective 1: Discuss the general principles of an opioid use disorder. Objective 2: Describe the GREAT MOMs model of care for pregnant women with an Opioid Use Disorder.</p>	<p>Session #: Session C Session Title: Breastfeeding Friendly Hospitals & Communities Presenter(s): Paula Kay Schreck, MD, IBCLC, FABM; Mistel de Varona, IBCLC, RLC; Tameka White, CLS Available CE: CNE, CME I, SW, IBCLE (L): 1.00 Objective 1: Discuss ways that communities can support breastfeeding families. Objective 2: List 6 core evidence-based maternity care practices included in the Baby-Friendly model for optimal feeding support and protection.</p>

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<p>Session #: Session D</p> <p>Session Title: Community Health Innovation Region</p> <p>Presenter(s): Jenifer Murray, MPH, RN; Lisa Peacock, MSN, RN, WHMP-BC</p> <p>Available CE: CNE, CME I, SW: 1.00</p> <p>Objective 1: Describe the Northern Michigan Community Health Innovation Region's approach to improving health equity across a 10-county rural region through SDOH screening and cross-sector engagement.</p> <p>Objective 2: Describe the Northern Michigan Community Health Innovation Region's efforts advocating with public and private partners for services and policies necessary to improve health equity and increase population health.</p> <p>Objective 3: Describe the role of the Northern Michigan Public Health Alliance--a partnership of seven local health departments--as backbone organization of the Northern Michigan Community Health Innovation Region.</p>	<p>Session #: Session E</p> <p>Session Title: Patient Centered Reproductive Goals and Counseling</p> <p>Presenter(s): Darin L. McMillan, MPH; Sue Montei, BSN, RN, NP; Lakeshia Grant, BA</p> <p>Available CE: CNE, CME I, SW, IBCLC (E): 1.00</p> <p>Objective 1: Discuss the importance of shared decision making for clients seeking contraceptive counseling and services.</p> <p>Objective 2: Discuss the benefits of engaged clients in contraceptive decision making.</p> <p>Objective 3: Demonstrate the PATH approach to contraceptive counseling .</p>
<p>Session #: Session F</p> <p>Session Title: Understanding Home Visiting and Use of Care Coordination to Impact Maternal, Child, and Family Health</p> <p>Presenter(s): Tiffany Kostelec, MA; Dan Thompson, BA, MA; Brenda R. O'Rourke, RN, BSN; Terra Bautista, BA; Derek Miller, BA</p> <p>Available CE: CNE, CME I, SW, IBCLC (R): 1.00</p> <p>Objective 1: Describe the benefits of partnering with home visiting programs to enhance maternal, child, and family health outcomes.</p> <p>Objective 2: Discuss best practices to address barriers common in community initiatives.</p> <p>Objective 3: Identify at least three ways to utilize community level data to improve care coordination for moms, dads, and families.</p>	<p>Session #: Session G</p> <p>Session Title: Completeness of Prenatal Care in Michigan: Discussions and Opportunities for Intervention</p> <p>Presenter(s): Peterson Haak, BS; Hannah Sauter, BS</p> <p>Available CE: CNE, CME I, SW: 1.00</p> <p>Objective 1: Describe areas where prenatal care in Michigan excels as well as where care can be improved.</p> <p>Objective 2: Discuss the association between maternal ACEs and late pregnancy smoking.</p> <p>Objective 3: Discuss the prevalence of maternal Adverse Childhood Experiences (ACEs) in Michigan.</p>

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<p>Session #: Session H Session Title: Education for ER Doctors and Staff Regarding Hypertension and Hemorrhage Presenter(s): Samuel T. Bauer, MD, FACOG; Nikolai Butki, DO, MPH, FACEP, FACOEP Available CE: CNE, CME I, SW: 1.00 Objective 1: Identify the different types of hypertensive disorders of pregnancy and provide management strategies through medical treatment and intervention. Objective 2: Describe hypertensive emergencies in pregnancy that require escalation of care to include ob-gyn specialists.</p>	<p>Session #: Session I Session Title: Implementing a Perinatal Substance Use Screening and Referral Program Presenter(s): Debra Rewerts, BSN, RNC-OB; Nancy Renn-Bugai, CNM, DNP; Lynette Johnson, BSN, RNC, MSA; Jeanette Prentice, MD; Beth Huizinga, MSN RNC-NIC; Charmaine Kyle, MSN, RN, EFM-C; Cara Poland, MD, Med, FACP, DFASAM Available CE: CNE, CME I SW: 1.00 Objective 1: Describe how innovative communication techniques have improved health for women and their families. Objective 2: Discuss how partnerships with multidiscipline providers have improved the health of our community.</p>
<p>Session #: Session J Session Title: Through the Patients' Eyes Presenter(s): Trish Klassa, MSN, RN, CNS-C, IBCLC; Colleen Klus, MPA Available CE: CNE, CME I, SW, IBCLE (R): 1.00 Objective 1: State at least one benefit of the program, "Through the Patient's Eyes" Objective 2: Identify at least one way compassionate care, especially with vulnerable obstetric patients, impacts quality care Objective 3: Describe an innovative approach to reaching low-income women of color that can improve health equity and reduce disparities</p>	<p>Session #: CP Session Title: And Then She Was Gone Presenter(s): Charles Johnson, IV Available CE: None Objective 1: Discuss the impact of maternal mortality.</p>
<p>Session #: 101 Session Title: Obstetrics Initiative and MiAIM: Safely Reducing Primary Cesarean Births Across Michigan Presenter(s): Lisa Kane Low, PhD, CNM, FACNM, FAAN Available CE: CNE, CME I, SW: 1.00 Objective 1: Identify the components of the National Reducing Primary Cesarean Births AIM Bundle. Objective 2: Describe the relationship between Mi AIM and OBI to implement change to reduce unnecessary cesarean births in Michigan Objective 3: Identify opportunities to support positive evidence based practice changes to increase evidence based decision making for when to perform primary cesarean births.</p>	<p>Session #: 102 Session Title: Aligning Fatality Review Recommendations to Improve Maternal & Infant Health Outcomes Presenter(s): Melissa Limon-Flegler, BSW; Audra Brummel, MPH, CHES Available CE: CNE, CME I: 1.00 Objective 1: Identify examples of guides, documents, and tools to increase feedback, follow up and dissemination of recommendations. Objective 2: Discuss different methods for elevating prevention and intervention strategies at a state, family/community and policy level, which aim to enhance outcomes for women, children, and families. Objective 3: Identify examples for prioritizing recommendations based on data and trends.</p>

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<p>Session #: 103 Session Title: Infant Safe Sleep Presenter(s): Lisa M. Braddix, MPH; Peterson Haak, BS Available CE: CNE, CME I, SW, IBCLE (R): 1.00 Objective 1: Describe the importance of engaging fathers, grandparents and other caregivers in developing infant safe sleep messages and community engagement efforts. Objective 2: Discuss next steps in developing infant safe sleep messaging and community engagement approaches for these populations. Objective 3: Discuss prevalence of patient provider discussions pertaining to safe sleep practices.</p>	<p>Session #: 104 Session Title: Equitable Access for Incarcerated Mothers: Promising Practice Presenter(s): Deborah Landis Lewis, MD, FACOG; Kate Stroud, CD (DONA), BDT (DONA); Jacqueline Williams Available CE: CNE, CME I, SW, IBCLE (E): 1.00 Objective 1: Describe pregnancy and birth outcomes nationally and in Michigan's state women's prison over the last 10 years Objective 2: Describe how partnerships between perinatal supports and health systems have improved the health of incarcerated pregnant women and mothers Objective 3: Explore context for perinatal incarceration and interventions at the local level that inform individuals and agencies to advocate for health policy changes for women at risk of incarceration and their families.</p>
<p>Session #: 105 Session Title: Reducing the Gap for low-income moms: Cherry Health and Luke Project 52 Presenter(s): Claire Titcombe, LMSW, MPH, MHA, CTCFBT Available CE: CNE, CME I, SW: 1.00 Objective 1: Describe how a relationship based model of care can improve no show rates, preterm birth rates, and low birth weight outcomes in vulnerable populations compared to the product delivery model of care currently used by most healthcare organizations.</p>	<p>Session #: 106 Session Title: Perinatal Mental Health Presenter(s): Amy M. Loree, PhD; Wendy Corriveau, BSN, MSN, PMHNP-BC Available CE: CNE, CME I, SW, IBCLE (R): 1.00 Objective 1: Describe common barriers to accessing behavioral health care during the perinatal period. Objective 2: Describe current and foreseeable virtual care options for addressing gaps in treatment access. Objective 3: Describe the development, implementation, and evaluation of an integrated behavioral health program for perinatal patients at Henry Ford Health System.</p>

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<p>Session #: 107</p> <p>Session Title: Michigan's Low Birth Weight Project</p> <p>Presenter(s): Tom Curtis; Ashley Edwards</p> <p>Available CE: CNE, CME I: 1.00</p> <p>Objective 1: Discuss Medicaid managed care efforts that address racial disparities in birth outcomes.</p>	<p>Session #: 108</p> <p>Session Title: Designed for Change: Leveraging Innovative Group Prenatal & Infant Care Models to Improve Health Equity and Birth Outcomes for Michigan Communities</p> <p>Presenter(s): Jaye I. Clement, MPH, MPP; Erin Conklin, MPH; Courtney M. Latimer, MHA</p> <p>Available CE: CNE, CME I, SW, IBCLE (R): 1.00</p> <p>Objective 1: Identify how the facilitative leadership, interactive learning, and community building of evidence based group prenatal and infant care achieves positive health behaviors and drives better health outcomes.</p> <p>Objective 2: Describe existing evidence of improved outcomes and racial equity with group prenatal and infant care.</p> <p>Objective 3: Demonstrate achievement in both improving birth outcomes and social determinants of health for mothers.</p>
<p>Session #: 109</p> <p>Session Title: Labor Partnerships and Shared Decision Making: Transforming the Spirit of Care</p> <p>Presenter(s): Jessica L. Souva, MSN, RNC-MNN; Leseliey R. Welch, MPH, MBA</p> <p>Available CE: CNE, CME I, IBCLE (R): 1.00</p> <p>Objective 1: Discuss how labor partnerships can be used as a tool to guide shared decision making conversations.</p> <p>Objective 2: Describe JJ Way – relationship based model of perinatal care that has proven outcomes to reduce maternal and infant morbidity and mortality.</p> <p>Objective 3: Describe the results of Birth Detroit online survey on maternal health care.</p>	<p>Session #: CP</p> <p>Session Title: Racism and Birth Disparities</p> <p>Presenter(s): Zea Malawa, MD, MPH</p> <p>Available CE: CNE, CME I, SW: 1.00</p> <p>Objective 1: Discuss the relationship between history and current health disparities.</p> <p>Objective 2: Describe how racism modifies established risk factors for preterm birth.</p> <p>Objective 3: Discuss solutions for promoting racial health equity.</p>

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DISCLOSURES:

CRITERIA FOR COMPLETION – Live Event (Consult the CE Easy Steps for Post Event Criteria)

- Log into Zoom and ensure that your name is correct on your profile for reporting purposes.
- Participant must watch a minimum of 50 minutes of the educational session to qualify for continuing education (or 80% if the session is longer than 60 minutes).
- Complete the six session poll questions for each session watched.
- The amount of continuing education you receive will be determined by sessions that are confirmed through the poll questions.

The Planning Committee members declare no relevant financial conflict of interest or financial interest in any product or service mentioned in this program including: grants, research support, consultant, stock holdings or other financial and material support.

All presenters have signed an attestation that they will present fairly and without bias. The presenters have declared no conflict of interest or financial interest in this program, except for Patricia Klassa, Lisa Kane Low, and Paula Schreck. These presenter disclosed the following:

- Patricia J. Klassa – In the past 12 months receiving a consulting fee from Kedrion Biopharma, Inc. for Nurse Educator/Trainer-RhoGAM
- Lisa Kane Low – In the past 12 months received a speaker honorarium from Ferring Pharmaceutical and salary support for quality collaborative from BCBSM
- Paula K. Schreck, MD – In the past 12 months received consultation fees from Coffective, LLC

Nursing Contact Hours Designation

A total of **8.50** Nursing contact hours have been awarded by McLaren Health Care as CME I credit.

Continuing Medical Education

The McLaren Health Care designates this educational activity for a maximum of 8.5 *PRA Category 1 Credit(s)*[™]. Physicians should only claim credit commensurate with the extent of their participation in the activity.

Social Work Clock Hours Designation

A total of **4.25** Social Work clock hours have been awarded for this activity by the Michigan Public Health Institute – Continuing Education Solutions (MPHI-CES 20206344sw).

This course is approved by the Michigan Social Work Continuing Education Collaborative – Approval #MICEC-0042

Certified Lactation Consultant Designation (IBCLE)

A total of **4.25** instructional hours in topics on the IBCLC Exam Blueprint have been awarded for this activity by Michigan Public Health Institute - Continuing Education Solutions (MPHI-CES 20206344L). The type of CERP available depends on the session. See above for details.

MPHI-CES is an approved Long-term Provider (CLT113-01) by the International Board of Lactation Consultant Examiners. Term expires 2020.

Healthcare Professionals Who Can Self Report (COA)

A total of **8.50** educational hours are available and will be awarded as part of your Certificate of Attendance.

All participants have been provided with a copy of the event purpose statement, event goals, event objectives, session descriptions, session goals, session objectives, and disclosure statements prior to the start of this event.